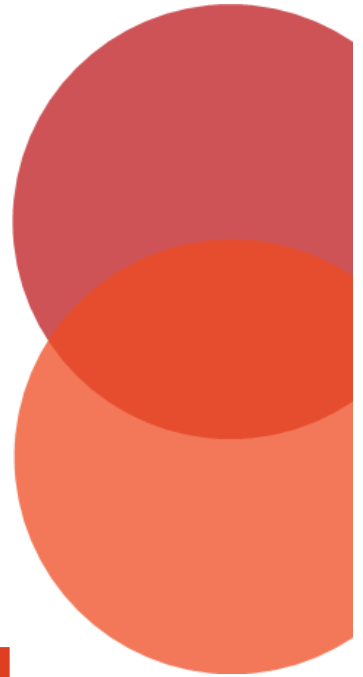




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# BE THE DIFFERENCE

## Sponsorship Opportunities

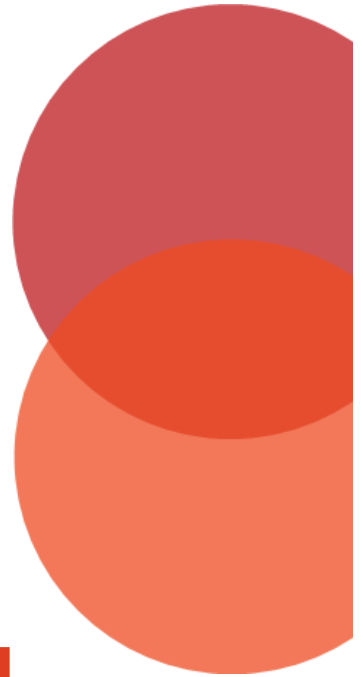
### Platinum Package - \$2000.00

*Limited Exclusive Sponsorship Opportunities Available —This is a 1 year preferred non-compete vendor sponsorship*

- ◆ Featured in Sponsor Section of Event App
- ◆ 6 Complimentary Annual Conference Registrations
- ◆ Additional Conference Registrations Available for Discounted Rate
- ◆ 5 Minutes to Address Large Group during 4 Monthly Learning Events (web options available)
- ◆ Souvenirs and informational materials placed at registration stations for each Monthly Learning Event
- ◆ Dedicated personal slide with company information, as customized and designed by partner, to be displayed at each Monthly Learning Event
- ◆ Acknowledgement on Screens during Monthly Learning Events and Annual Conference
- ◆ Company Logo and Link on Event Page of ATD Midlands website
- ◆ Electronic Annual Conference Participant List
- ◆ Complimentary Exhibitor Booth at Annual Conference



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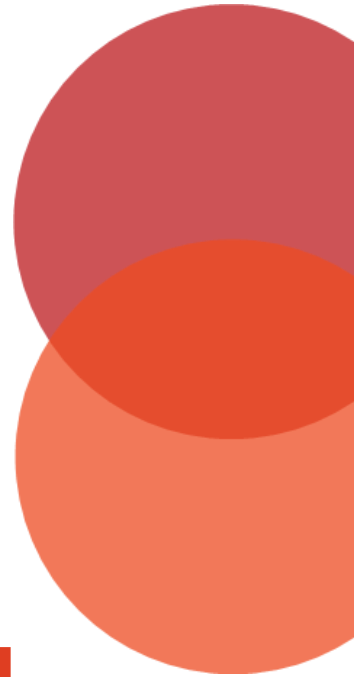
### **Gold Package - \$1500.00**

*(2 Sponsorship Opportunities Available)*

- ◆ Featured in Sponsor Section of Event App
- ◆ 4 Complimentary Annual Conference Registrations
- ◆ Additional Conference Registrations Available for Discounted Rate
- ◆ 3 Minutes to Address Large Group during 3 Monthly Learning Events (web options available)
- ◆ Acknowledgement on Screens during Monthly Learning Events and Annual Conference
- ◆ Company Logo and Link on Event Page of ATD Midlands website
- ◆ Electronic Annual Conference Participant List
- ◆ 1/2 off Exhibitor Booth



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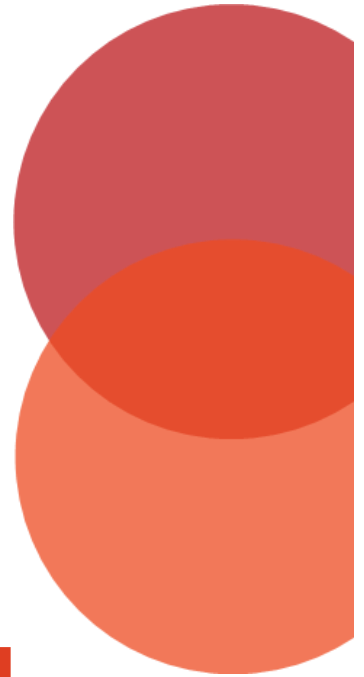
### **Silver Package - \$1000.00**

*(Unlimited Sponsorship Opportunities Available)*

- ◆ Featured in Sponsor Section of Event App
- ◆ 2 Complimentary Annual Conference Registrations
- ◆ Additional Conference Registrations Available for Discounted Rate
- ◆ 3 Minutes to Address Large Group during 2 Monthly Learning Events (web options available)
- ◆ Acknowledgement on Screens throughout Annual Conference
- ◆ Company Logo and Link on Event Page of ATD Midlands website
- ◆ 25% Discount on Exhibitor Booth



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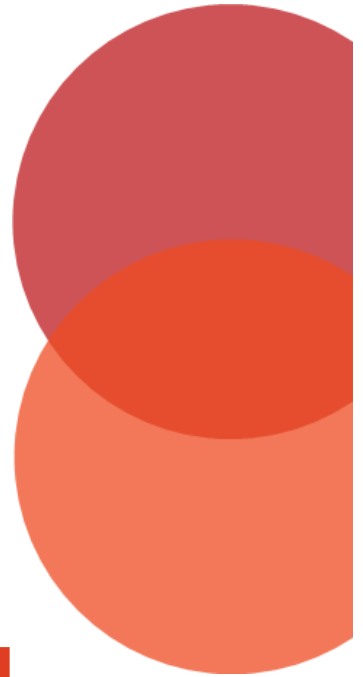
### **Bronze Package - \$500.00**

*(Unlimited Sponsorship Opportunities Available)*

- ◆ Featured in Sponsor Section of Event App
- ◆ 1 Complimentary Annual Conference Registrations
- ◆ Additional Conference Registrations Available for Discounted Rate
- ◆ 5 Minutes to Address Large Group during 1 Monthly Learning Events (web options available)
- ◆ Acknowledgement on Screens throughout Annual Conference
- ◆ Company Logo and Link on Event Page of ATD Midlands website
- ◆ 10% Discount on Exhibitor Booth



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### **Exhibitor Booth - \$400.00**

*(Unlimited Sponsorship Opportunities Available)*

- ◆ Acknowledgement in Exhibitor Section of Event App
- ◆ 1 Complimentary Annual Conference Registration
- ◆ Exhibitor Table