

BE THE DIFFERENCE

5 Reasons to Sponsor the Association of Talent Development's Midlands Chapter



**SOUTH CAROLINA
MIDLANDS CHAPTER**
Association for
Talent Development

1

PROVIDE BRAND RECOGNITION

We are the go-to professional organization within our industry. Sponsoring SC ATD provides an instant connection between your company and talent development professionals.

BUILD COMMUNITIES

We are trustworthy, authentic, and relevant. Partnering with us will allow you to build positive relationships with our members as we help them achieve their full potential.

2

ESTABLISH MARKET PRESENCE

We have statewide membership. Backing us provides a place for you to market talent development products and resources to an eager audience of professionals who desire to develop their knowledge and skills.

3

DISCOVER TALENT

We have a talented membership. Partnering with us gives you insight from the best and brightest of the South Carolina talent development community.

4

SUPPORT COMMUNITIES

We are a member-driven non-profit. Supporting our organization means your company believes in the talent development industry and our mission to create a world that works better.

5

WWW.ATDMIDLANDS.ORG