

Letter from the President

Dear members of the South Carolina ATD family:

On behalf of the SC ATD Board of Directors, I am writing to communicate with you about our Chapter's response to the implications of COVID-19 and to highlight significant actions taken by the Chapter over the past 6 months.

There has never been a better time to have an ATD membership!

During a season of change and uncertainty, access to a strong professional network, idea sharing, and trusted content is more important than ever. We have a unique situation in South Carolina: as a member of our Chapter, you have access to all content and events statewide.

2020 Six-Month Review:

1. [Upstate ATD](#) Geographical Interest Group (GIG) established a new leadership team and re-launched regular monthly programming. Monthly they are hosting a learning event on the 3rd Wednesday at 4pm.
2. [Lowcountry ATD](#) GIG began to organize under new leadership in January 2020 and is building momentum.
3. ATD quickly provided resources to address the immediate implications of COVID-19 on the Talent Development industry and careers. [Converting F2F to Remote Learning: What's the First Step?](#)
4. The Chapter immediately pivoted to virtual delivery and has offered programming to address industry-related needs. Not being able to meet face-to-face during COVID has been disappointing, but due to our strong South Carolina ATD network, our members have had access to [15 different learning events](#) and activities over a 3-month period! Remember to login online to access [event recordings](#).
5. **Announcement!** SC ATD Midlands has launched a new Special Interest Group for Talent Development professionals in Career Transition.
In support those who have found themselves furloughed, laid off, or in career transition during this difficult time, we have launched a [Career Transition SIG](#). In 2020, the meetings and events hosted by this SIG will be FREE (no membership required). We are here to serve our mission and our professional community. If you know a TD professional in career transition, please spread the word!
6. **Announcement!** SC ATD Midlands has released a [New Member Benefit](#).
All members of South Carolina ATD now have [free](#) access to the full suite of [Bigger Brains e-learning content](#) for personal use. This has a \$165 value! Bigger Brains has included this remarkable feature as part of their ATD sponsorship. It's a great time for on-demand learning!
7. **Bylaws Update:** In an effort to stay current as an organization, our membership will vote on updated Bylaws in August 2020. Please be on the lookout for more information and please vote!
8. **Upcoming events:** We have many exciting [upcoming events](#). We will be unable to host a traditional conference in 2020, but in October we will host a skills-building workshop about designing powerful presentations. Click for a [PDF outline of activities](#) scheduled for July – Dec 2020.

We are thankful for the ATD community and enjoy supporting the members of the Talent Development industry! Please let me know if there is any way that we can be of assistance at president@atdmidlands.org.

Sincerely,



Jessica Cabrera, M.Ed.

President, South Carolina Association for Talent Development